



2010 Cars For the Cure



FIGHTING FOR AIR ONE SHIFT AT A TIME



AMERICAN LUNG ASSOCIATION®
851 Outer Road
Orlando, FL 32814

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Cars For the Cure

Your participation helps our mission to save lives through the prevention of lung disease and the promotion of lung health. With lung disease on the rise, the American Lung Association fights for...

- research that will find a cure for tomorrow
- those who can't quit smoking and prevent others from starting
- asthma education to stop children from dying of asthma attacks
- laws that improve air quality both inside and out



Register Now!
Space is Limited.
www.carsfortheure.com
Central@lungfla.org
407-425-5864



CARS FOR THE CURE

February 6, 2010 | 10:00 a.m. – 4:00 p.m.

Colonial Townpark

932 Market Promenade Ave | Lake Mary, FL 32746

PARTICIPATE

This weekend event begins on Friday, February 5th with an exclusive VIP Cocktail Reception and Silent Auction at a premier restaurant, followed by an auto show extravaganza on Saturday, February 6th showcasing your car and then finishing off with a Sunday drive escorted by law enforcement on February 7th.

SPONSOR

This event attracts nearly 20,000 people and has quickly become one of the biggest and best car shows in the Southeastern United States. Cars for the Cure is heavily promoted throughout Florida beginning in November through various local and national print publications - combined reaching over 200,000+ people. Each year, we run an aggressive television, radio, and magazine campaign promoting and recognizing our supporters. Moreover, we reach over 20,000 people in Central Florida through posters, save-the-date cards, direct mail, and e-mail campaigns.

ATTEND

Cars for the Cure is a highly anticipated event and auto enthusiast's dream. The show is free and open to the public featuring among the most powerful and highly-tuned cars from around the world. Located at Colonial Townpark in Lake Mary, the show features International and American customs, European exotics, high power racers, custom bikes, and more. Streets are lined with shops, restaurants, attractions, and vendor booths, great for the entire family.

† AMERICAN LUNG ASSOCIATION®

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